

# OLALEYE EZEKIEL IFEOLUWA

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## SUMMARY

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Results-driven Product Marketing Specialist, Web Developer, and Virtual Assistant with experience in tech content creation, digital product promotion, and website development. Skilled in creating engaging video content, optimizing digital tools, and supporting business growth through marketing strategies and administrative efficiency. Passionate about helping brands scale through technology, content, and automation.

## WORK EXPERIENCE

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### Freelance Product Marketer & Content Creator

2024 - Present

- Created engaging tech content (app reviews, tutorials, and trends)
- Developed marketing strategies to increase engagement and visibility
- Edited and optimized videos for TikTok, YouTube, and social media growth

### Web Developer (Vibe Coding)

2025 - present

- Designed and developed responsive websites for businesses
- Customized landing pages and improved user experience
- Integrated tools and automation for business efficiency

### Virtual Assistant (Remote)

2023 - present

- Managed administrative tasks, scheduling, and communication
- Supported clients with digital tools and online business operations
- Assisted in content planning and execution

## EDUCATION

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### Virtual Assistant & Customer Support Training

AFRIMENT

- Final CGPA: 3.90

2025

### Prompt Engineering Certification

Nannoy

- Final CGPA: 3.80

2025

## SKILLS

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- product marketing & strategy
- Digital tools & automation
- content creation & video editing
- website development (vibe coding)
- social media growth & engagement
- virtual assistant & admin support
- communication & client management

## PROJECTS & ACHIEVEMENTS

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- Built and managed GFData platform for digital services (data, subscriptions, etc.)
- Created viral-style tech content for TikTok and social platforms
- Developed landing pages for product marketing campaigns
- Assisted businesses in improving online presence and engagement